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FOR IMMEDIATE RELEASE

April 1, 2021

Contact: Jordan Van Loo, Marketing & Communications Specialist

Subject: Grand Traverse County Seeking Community Input

April is National County Government Month! We kicked off the month yesterday by sharing the County's 2020 Annual Report. Today we are launching our County Government Communication Survey.

Grand Traverse County is seeking community input to learn how the public feels the County can increase access to information and updates from the County and communicate as transparently as possible. This survey will provide valuable input and help us to continue in our commitment to excellent public service.

In 2020, the County engaged the National Research Center/Polco (NRC) to conduct a county-wide survey. The survey sought public input on various topics ranging from public safety to public infrastructure and other areas like access to health care.

The County Government Communication Survey was designed as a direct result of insight we received from the community during the NCS survey in 2020. This survey will allow us to identify the best ways to communicate the many services the County has to offer and keep the community up to date and informed.

[Survey Link](#)

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